



VERY AWESOME
PURIM

Sponsorship Levels 2020

Valuable Opportunities to Reach a Very Awesome Audience

\$250

“GUARD POWER”

sponsor level

- Your name or logo proudly displayed on the Very Awesome Purim website through 2020
- Your name or logo proudly printed in the show program
- One shout-out on Very Awesome Arts social media (FB & IG) and in email leading up to the performance

\$500

“HI DAVE!”

sponsor level

- Your name or logo in the show program and on the Very Awesome Purim website through 2020
- One free "Hi Dave!" t-shirt
- Two shout-outs on Very Awesome Arts social media (FB & IG) and in email leading up to the performance
- One complimentary general admission ticket to A Very Poppy Purim

\$750

“HAMAN”

sponsor level

- Your name or logo in the show program and on the Very Awesome Purim website through 2020
- Two shout-outs on Very Awesome Arts social media (FB & IG) and in email leading up to the performance
- Two complimentary general admission tickets to A Very Poppy Purim
- Four free hamantaschen cookies at the show
- Personal shout-out during the show's intermission (by your character of choice!)

\$1000

“UNCLE MORTY”

sponsor level

- Your name or logo in the show program and on the Very Awesome Purim website through 2020
- Two shout-outs on Very Awesome Arts social media (FB & IG) and in email leading up to the performance
- Three complimentary general admission tickets to A Very Poppy Purim
- One of our highly coveted "World's Greatest Uncle/Cousin" mugs
- Personal shout-out during the show's intermission (by your character of choice!)
- Custom "A Very Poppy Purim" t-shirt

\$2500

“VASHTI”

sponsor level

- Your name or logo on the Very Awesome Purim website through 2020
- Eighth-page ad in our show program
- Three shout-outs on Very Awesome Arts social media (FB & IG) and in email leading up to the performance
- Four complimentary general admission tickets to A Very Poppy Purim
- Shout-out during the show—have your company name written into the script!
- Rubber ball "head" with your face drawn on it (accuracy not guaranteed)
- Your name or logo proudly printed on "A Very Poppy Purim" shirt design (and one for you)
- Limited-run "Queen V - All the Kingdom Ladies" t-shirt

\$4000

“KING”

sponsor level

- Your name or logo on the Very Awesome Purim website through 2020
- Quarter-page ad in our show program
- Four shout-outs on Very Awesome Arts social media (FB & IG) and in email leading up to the performance
- Five complimentary general admission tickets to A Very Poppy Purim
- Shout-out during the show—have your company name written into the script!
- Custom "King of Shushan" t-shirt
- Your name or logo proudly printed on "A Very Poppy Purim" shirt design (and one for you)

\$7500

“ESTHER”

presenting
sponsor level

- Your name or logo proudly displayed on the Very Awesome Purim website as our presenting sponsor
- Your name or logo on our ticketing page: "A Very Poppy Purim, proudly sponsored by [Your Company]!"
- Half-page ad in our show program
- Five shout-outs on Very Awesome Arts social media (FB & IG) and in email leading up to the performance
- Six complimentary general admission tickets to A Very Poppy Purim
- Shout-out during the show—have your company name written into the script!
- Custom "Savior of My People" t-shirt
- Your name or logo proudly printed on "A Very Poppy Purim" shirt design (and one for you)

#1 PURIM WEBSITE

for terms like:

“Purim Party”
“Best Purim Show”
“Best Purim Party”



Live Show

- 800+ show attendees
- Avg. age of attendees: 24-45
- Spans 2 cities:
Brooklyn and Philadelphia
- Very loyal fanbase
- Sold 400+ tickets in 2 weeks

Social Media/E News

- 1000 person email list
- 30-40% open rate
- Facebook - 400+ followers
- Instagram - 1300+ followers
- Youtube - 400 subscribers
(videos have an average of 20k views)

“
*It felt like you
were creating
culture in the
moment. It was a
community I
wanted to be a
part of.*
”

“
*Definitely worth
coming to every
year. I'm inviting
my whole family
next time!*
”

